



BURLEY

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Burley brings home prestigious European design award for Travoy™ urban bike trailer

Only 12 EUROBIKE 2010 Gold awards given; Burley only U.S. company recognized.

EUGENE, Ore. – [Burley Design](http://burleydesign.com) received the prestigious [EUROBIKE Gold Award](#) for its just-introduced [Travoy™ Urban Trailer System](#). The award was announced at the organization's annual trade show held in Friedrichshafen, Germany, September 1-4.

Only 12 Gold awards were given in 2010 out of 565 entries, and Burley was the only U.S. company to receive a EUROBIKE 2010 Gold Award. The expert panel of jurors described the product as “an impressive contribution to bicycle mobility,” and a “good idea that has also been well implemented.” The win was also notable because the Travoy was included in the highly competitive “accessories” category.



“We are thrilled to bring home the gold,” said Mike Coughlin, CEO of Burley Design. “After 30 years of leading the industry with child, pet, and cargo trailers, we knew our design team could create the best product to help commuters do more on their bikes.”

The team of designers named in the award include Aaron Beese, Joel Wilson, Gwen Spencer and Chris Casler.

Burley's newest trailer fills a void for the bike commuter – a convenient, secure way to move your stuff. It can haul a change of clothes for the office, a laptop computer, a week's worth of groceries or up to 60 pounds of cargo. Plus, at your destination, you can quickly unhitch the compact trailer from the bike and wheel it along with you.

The trailer hitches to the seat post or bike rack of any bike and rides at a 45-degree angle, redistributing the load's weight for easier riding. The Travoy sets up quickly, attaches and detaches in seconds. And it features a revolutionary design that converts to a rolling cart with a twist of the wrist – allowing you to take it all with you. Weighing only 10 pounds, the Travoy stands on its own when loaded or folds down to a briefcase size, even with optional bags attached.

With an MSRP of \$289, the Travoy urban trailer comes complete with a basic cargo bag (also used to store the folded trailer) and tie-down straps for bulkier cargo. Customize the Travoy for shopping or commuting with an assortment of accessory bags priced from \$59 to \$89.

See the latest Travoy buzz at our new [Burley blog](#).



About Burley

With more than 30 years of innovation in building child and cargo trailers for bicycle enthusiasts throughout the world, Burley Design continues to inspire people to rethink transportation with new products and updated designs. Look for the Travoy and a wide range of child, cargo and pet carriers at local bike and outdoor retailers, and view the complete catalog at www.burley.com.

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