



BURLEY

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Retailer packaging Burley Travoy with electric bikes

EUGENE, Ore. USA - As popularity and sales of electric bicycles grow worldwide, some retailers are now packaging Burley's Travoy bike trailer with their "e-bikes."

[OHM Cycles](#), based in Vancouver, Canada, manufactures and sells its branded e-bikes through dealers in Canada and the US. OHM recently [introduced the option](#) to purchase the Travoy with an electric bike, touting the trailer as "a safe, hassle-free way to haul and transport almost anything with your OHM Electric Bike."

As it does with traditional bicycles, the Travoy fits perfectly onto an e-bike, hitching to the seatpost or rear carry rack. An e-bike's power also comes in handy when using the Travoy to pull heavier weights over long distances or up steep hills, allowing the rider to haul boxes, books, or other gear around town without impacting the environment or breaking a sweat.



"Our partnerships with OHM Cycles provides us with an outstanding opportunity to introduce the Travoy to a growing cycling demographic," said Burley CEO Mike Coughlin. "More people are turning to electric bikes for a greener commute, and we're excited to be a part of that trend."

With advances technology, e-bikes are sportier and weigh less. This, coupled with cost savings for commuters has increased demand, leading to more e-bike manufacturers. China alone has an estimated 120 million electronic bikes on its roads, up from a few thousand in the 1990s. According to [BikeRadar.com](#), electric

bike sales are estimated to hit 30 million worldwide in 2011, a 50 percent growth from the 20 million sold in 2007.

About Burley

With more than 30 years of innovation in building child and cargo trailers for bicycle enthusiasts throughout the world, Burley Design continues to inspire people to rethink transportation with new products and updated designs. Look for a wide range of child, cargo, commuter and pet trailers at local bike and outdoor retailers. All products, accessories and kits can be viewed at www.burley.com.

About OHM Cycles

Based in Vancouver, Canada, OHM Cycles Ltd. was established in 2005 from a desire and curiosity to find a quality-built electric assist bicycle. Focused on the goal of producing a high-quality hybrid bicycle with exceptional range and features, OHM manufactures high-performance electric bicycles with the finest quality technology and components including a powerful BionX motor, an intelligent drive system with four pedal-assisted settings, hydraulic disc brakes and a customized long-range removable battery pack. <http://ohmcycles.com/>

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