

Registered Business Name _____

Date of Application _____

Doing Business As (Include multiple store location names) _____

Address _____

Owner _____ Phone/email _____

City _____ State _____ Zip _____

Manager _____ Phone/email _____

Phone _____ Fax _____

Buyer _____ Phone/email _____

Website _____

Other Contact _____ Phone/email _____

Type of Dealer (*Bicycle/Baby/Outdoor etc*): _____

Business Structure (*Corporation/LLC etc*): _____

Number of Employees: _____

Number of years in industry: _____

Business ID Number: _____

Resale Certificate Number: _____

NOTE: A COPY OF THE COMPANY'S SALES TAX RESALE/EXEMPTION CERTIFICATE IS REQUIRED. PLEASE INCLUDE WITH SUBMISSION OF APPLICATION

How do you define your market? Please use city, zip codes, geographical or distance terms: _____

Number of Retail Locations: _____

Average size of store(s) in square feet: _____

Do you sell online?: _____

Online store URL: _____

NOTE: Burley does not permit dealers to sell Burley products on eBay, auction websites, or discount websites.

Annual Retail Sales Volume (USD \$): _____

Annual Online Sales Volume (USD \$): _____

Rental Business?: _____ Type of Rentals: Bicycles | Child Trailers | Trailercycles | Strollers | Child Seats | Other _____

Which bike brands do you sell?: _____

Which brands of trailers, jogger strollers and trailercycles do you sell?: _____

How many trailer units do you sell per year? _____ Jogger strollers? _____ Trailercycles/Trail-a-bikes? _____

Please list your top three suppliers: (Please attach an invoice from one supplier)

_____	_____	_____	_____
#1 Supplier	Annual Sales (USD \$)	#1 Supplier	Annual Sales (USD \$)
_____	_____	_____	_____
#2 Supplier	Annual Sales (USD \$)	#3 Supplier	Annual Sales (USD \$)

_____	_____	_____	_____
Name	Job Title	Signature	Date

FOR OFFICE USE ONLY: Price Category _____

Approved _____ Date _____ Customer ID _____ Salesperson _____ CRM _____

Cust. Class _____ Geo. Area _____ Terms _____ Notes _____