



Job Description

Softgoods Design-Developer

LOCATION:

Eugene, Oregon

HOW TO APPLY:

Candidates interested in this position must provide a resume, portfolio examples, AND a cover letter that details their interest, intent, and applicable experience for this role. Boiler plate introductions are highly discouraged. Failure to submit all required documents will result in dismissal. Application materials should be emailed to HR@Burley.com, attachments made by PDF (Portfolios can be submitted in PDF or Weblink)

BURLEY SUMMARY:

There is a feeling you get every time you ride a bike. Pedals spinning, wind whipping your hair, joy shining on your face. Suddenly, your bike is a vehicle of possibility. A means to do more, see more, be more. To move your way, no matter where you are headed. You are free and yet connected to your world like never before.

At Burley, the joy and possibility in every ride moves us to make more rides possible. From the worry-free gear we design to the bike causes we support; we make it easier for you to get out there and do more by bike.

Burley. Ride Your Way.

From everyday errands to extraordinary expeditions, Burley has helped folks do more by bike since 1978. Based in Eugene, Oregon, Burley designs trusted, versatile bike equipment for carrying everything you need and love. Our family-owned company is committed to building a more bikeable world and making it easier for generations of riders, adventures, and explorers to ride their way.

Doing More by Bike Since 1978

Our product development team is expanding, and we are currently looking for a Softgoods Design/Developer to join our team in that effort.

ESSENTIAL DUTIES AND RESPONSIBILITIES:

As a Softgoods Design/Developer for Burley Design, you will have an influential and collaborative role on our Product Development Team, responsible for the design and development of softgoods components for bicycle trailers and accessories.

The ideal candidate will be able merge the ability to listen and observe consumers experiences with their own to create unique and innovative products. They will be driven, passionate, self-motivated, and collaborative at

their core. They will have a strong aesthetic sensibility and be able to merge strong visual direction with the functional direction and development of the product.

As a Softgoods Design/Developer, you will have three primary responsibilities:

Softgoods Design:

- Work seamlessly on cross-functional teams to design the softgoods for innovative and aesthetically engaging products including bicycle trailers, accessories, and components that are consistent with the direction of the Burley brand
- Identify, develop, visualize, and communicate product concepts through sketching, digital software, and rapid prototyping in collaboration with Industrial Design and Engineering teams.
- Have direct involvement with all aspects of the product development process, from research, concept creation, to production.
- Identify and present on color and material trends
- Collaborate on and develop cohesive color, material, finish strategy across all product types

Softgoods Development

- Work side by side with Engineering and Product Leadership to develop and deliver concepts through to production
- Develop design documentation and tech packs for softgood components and products
- Effectively work with contract manufacturers and sourcing partners during all product development phases to bring concepts into production. Including specifying appropriate materials, trims and defining manufacturing requirements and processes.
- Collaborate with manufactures and key stakeholders to ensure that the end product meets all project parameters including user experience, performance metrics, costing, and timeline.
- Collaborate with Testing Engineering to develop and conduct performance and lab testing procedures that effectively guide the further refinement of product concepts, and the qualification of the product to governing standards.
- Assists with part review of costed BOMs for part and material specification accuracy, and provides analysis on costing based on design, material, and manufacturing specifications

Product and Team Support:

- Maintains and manages the softgood material library
- Leads the development and maintenance of the in-house softgoods prototyping equipment as needed
- Develops documentation practices and standards for softgood development.
- Provides technical product guidance to Sales and Marketing as assigned
- Maintain a strong sense of trends and stay abreast of brand competition within cycling, the outdoor industry, urban transportation, and the market as a whole
- Participates in, and conducts multiple research and development projects per year

EDUCATIONAL REQUIREMENTS:

Bachelor's degree in Industrial or Product Design is required

EXPERIENCE/SKILLS REQUIRMENTS:

- 5+ years' experience in technical soft goods design and development within a product category such as backpacks, safety harnesses, tents, sleep systems or luggage
- Understanding of the design, development, and product merchandising process from idea through production.
- Ability to utilize appropriate tools for the application including Adobe Illustrator and InDesign, and Microsoft office including Excel, and physical prototyping
- Aesthetic Sensibility and the ability to define, articulate, and create strong, appropriate product form
- Proven track record in managing projects with domestic and foreign based suppliers
- Knowledge of bag construction, material construction and performance properties, pattern making, costing, embroidery, and trim applications
- Knowledge and experience with Environmentally Preferred Materials
- Excellent skills in creating construction specifications and communicating technical details
- A passion for work that is paralleled by your passion for getting outside and living it
- Self-motivated and detail orientated person
- Curiosity and Collaboration at your core
- Ability and desire to learn bicycle mechanics and assembly

WORK ENVIRONMENT AND PHYSICAL DEMANDS:

- Work areas are inside in a climate-controlled environment with moderate background noise.
- Travel up to 8 weeks per year (domestic and international) for trade shows, company events, customer visits, research, etc.
- The ability to use a keyboard, and to communicate orally and in writing is required.
- The ability to work extended hours as business needs dictate.
- Must be able to transport and set up product.